

# iMATTER100



## Lipotropic Plus

**Lipotropic Plus** is scientifically-engineered to assist in the **breakdown, distribution** and **burning** (oxidation) of fatty acids.

During exercise (particularly cardiovascular) **fatty acids** are **released** from adipose tissue and are **transported** through the blood to the working **muscles** where they are **utilized for energy**.

The active ingredients actually **accelerate** the **fat-burning process** by breaking down fat cells into **smaller particles** (emulsification) to be used for fuel **during exercise**.

This breakdown or emulsification of fat cells into smaller particles is similar to how soap breaks down grease on dishes.

**Lipotropic Plus** increases levels of **energy** and **stamina** during exercise while providing **resistance to fatigue**.

Here's a simple analogy that demonstrates the benefits of **Lipotropic Plus**.

Open a can of vegetable soup. Floating on the top are big fat globules and little fat globules. Imagine they are your body-fat traveling through the bloodstream to your muscle tissue where they will eventually be burned as fuel. The smaller fat globules will get there first because they travel more freely.

**Lipotropic Plus** is a **PRE** and **POST**-workout formulation.

**What does this mean?**

Typically, a fitness enthusiast will take 2-3 tablets with plenty of water 30 minutes before (pre) a cardiovascular workout (**of at least 40 minutes continuous duration**) and then another 2-3 tablets directly after (post) that workout.

Even after you've completed the workout your body **continues to burn fat** for up to **2 to 4 hours**.

**Lipotropic Plus** contains **no stimulants**. You will not get a "buzz" or feel "jittery." Instead, you'll feel more **naturally energized** and **less fatigue** since your muscles are being supplied with fuel. At a point where your quads typically feel a "burning" sensation... you'll note that they not only don't burn, but feel strong and willing to go further.

That is the direct result of **efficient "lipid transport!"**

### Supplement Facts

Serving Size 3 Caplets  
Servings per Container 30

Amount Per Serving		% D.V.*
Vitamin B6 (as pyridoxine HCl)	10 mg	500 %
L-Carnitine	300 mg	†
Choline (as choline bitartrate)	250 mg	†
Trimethylglycine	500 mg	†
L-Methionine	100 mg	†
L-Glycine	500 mg	†

\*Percent Daily Values are based upon a 2,000 calorie diet.  
†Daily Value not established

Other Ingredients: Calcium Carbonate, Microcrystalline Cellulose, Croscarmellose Sodium, Stearic Acid, Povidone, Silicon Dioxide, Magnesium Stearate

**Lipotropic Plus Formula** contains L-Carnitine and other ingredients that help the body to mobilize and burn body fat during exercise.

**Suggested Use:** Take (1) Lipotropic Plus caplet for every 25 lbs of bodyweight. Take 1/2 of total serving before and 1/2 after exercise.

**Caution:** This product is not intended for children. If you are pregnant, nursing, use prescription medications, or have a medical condition, consult a physician before using this product. This product is most effective when combined with a sensible, nutritious diet & exercise program.

**Premium Quality 100 % Natural Herbal Formula**  
**No Artificial Ingredients or Preservatives**

This product has not been evaluated by the Food and Drug Administration. It is not intended to diagnose, treat, cure, or prevent any disease. Always consult your physician before taking this or any nutritional supplement.